

# Seller Questionnaire

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*Please complete this questionnaire with as much detail as possible.*

Business Name:

Business Address:

Business Website:

Owner(s) Name(s) and Percentage of Ownership:

Total dollar value of current inventory:

Total dollar value of current furniture, fixtures & equipment:

Reason for selling the business:

Year business was established:

Type of business entity (i.e. LLC, S-Corp, etc.):

Please describe your business in detail (what you do, what you are known for, who your target market is, what makes you special, major accomplishments, etc.):

Please describe your products and services:

Please describe your customer base:

Please describe your facility:

Size of facility (sq. ft.):

Is your facility owned or leased:

Lease rate:

Lease expiration:

Hours of operation:

Monday:

Tuesday:

Wednesday:

Thursday:

Friday:

Saturday:

Sunday:



Please describe your marketing activities:

Customer reviews or testimonials:

1. Quote:

First Name:

Source (i.e. Google, Yelp, Facebook):

2. Quote:

First Name:

Source (i.e. Google, Yelp, Facebook):

3. Quote:

First Name:

Source (i.e. Google, Yelp, Facebook):

How could a new owner grow the business:

Please list your major competitors – include business name, strengths, weaknesses:

Please list equipment included in the sale:

What motivated the current owner to start or acquire the business:

What is the current owner's role in the business:

Please describe what training and support the current owner will provide the new owner:



Additional information that you feel would be helpful:

Please attach the following items:

- Logo
- Photos of the business
- Owner(s) headshot(s)